

HRSC Webmaster Report for February 25, 2016 to April 27, 2016

WEBMASTER ACTIVITY

Updates and Changes to Website Pages since last Report

- Added Garrett and Garrett AiResearch logos to the page header.
- Made updates to Home page links to photos of recent events, sample activity photos, and benefits of membership.
- Made updates to the Board Members page; everyone now has a decent photo! The new page following elections is ready to go once the election results have been ratified by the board.
- Made routine online Bridge updates, including updates to upcoming events, and reports and/or photographs of past events.
- Made additions to the Local Attractions page, mainly aerospace oriented.
- Added treasurer's reports to the Archives page.
- Added a 2014-onwards photo gallery to the Archives page. These photos are courtesy of Rick Carter, and are presented as Google albums linked from the Archives page. There is also a link to a zipped folder of all photos for each album as a backup in case Google changes its online photo album mechanisms.

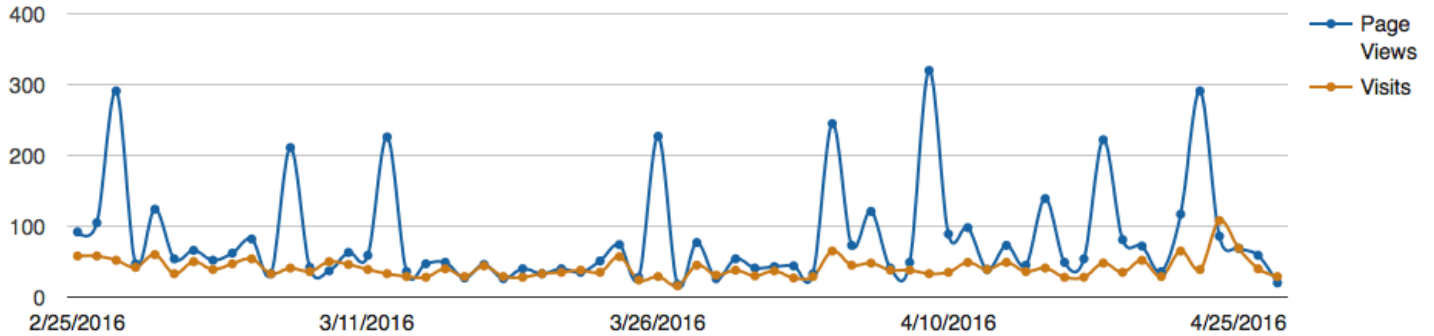
Email, Hotline and Website Administration

- Sent mass email reminder about due date for a Day at the Races.
- Made routine eBridge distribution mailing list updates and email transmissions.
- Handled routine Hotline emails about retiree deaths, address changes, etc.
- Investigated bounce reports from 147 member email addresses. Unfortunately, our web hosting and email services do not provide reasons for the bounces. In other words, a bounce could mean that the address is bad, or that there was a temporary overload, and the email went through on a subsequent attempt. (Some recipients for whom bounces were reported, including board members, do actually receive emails.) This has required email transmissions to suspect addresses, with requests for members to confirm receipt, and, in many cases, follow-up emails. A report of definite bad addresses should go to Darrel Golic in a week or two.

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WEBSITE STATISTICS

Site traffic report for February 25, 2016 to April 27, 2016:



The most noticeable items are the spikes on Feb. 27, Mar. 7, 12 and 26, Apr. 4, 9, 18 and 23. The most active visitors were via the OVH SAS ISP in France (16% of page views via web crawler), from Phoenix, AZ (13% of page views), and via the Kyivstar mobile network ISP in Lviv, Ukraine (9% of page views via web crawlers.) Page views averaged 84 per day over this period.

The most visited pages for the same period:

Top Pages		Date Range: 2/25/2016 to 4/27/2016	
Page	Page Views	Visits	Bandwidth
1. /	1,508 28.84%	1,120 26.26%	20.9 MB 15.75%
2. /permpages/	526 10.06%	183 4.29%	0.1 MB 0.08%
3. /bridge/bridge.html	240 4.59%	196 4.60%	11.4 MB 8.59%
4. /permpages/honeywellhistory.html	217 4.15%	205 4.81%	2.7 MB 2.03%
5. /permpages/board.html	170 3.25%	150 3.52%	2.2 MB 1.66%
6. /permpages/phxattractions.html	134 2.56%	100 2.34%	34.2 MB 25.77%
7. /permpages/archives.html	122 2.33%	97 2.27%	7.4 MB 5.58%
8. /permpages/bylaws.html	87 1.66%	78 1.83%	2.6 MB 1.96%
9. /permpages/usefullinks.html	86 1.64%	84 1.97%	1.8 MB 1.36%
10. /permpages/scholarships.html	80 1.53%	75 1.76%	0.7 MB 0.53%
Other Items (190)	2,059	1,977	48.6 MB
Total	5,229	4,265	132.7 MB

There is nothing exceptional shown by this graph. The most interesting point is that the online Bridge was slightly more popular than the Honeywell History, which is usually the most popular, after the Home page.