

HRSC Webmaster Report for April 28, 2016 to October 25, 2016

WEBMASTER ACTIVITY

Updates and Changes to Website Pages since last Report

- Made topical updates to pink splash section of the Home Page.
- Made routine Online Bridge updates, including updates to upcoming events, and reports and/or photographs of past events.
- Updated the senior discount, genealogy and medical sections of Useful Links.
- To increase security, suppressed the AFCU account number near the bottom of the balance sheet statement on all treasurer's reports in Archives.

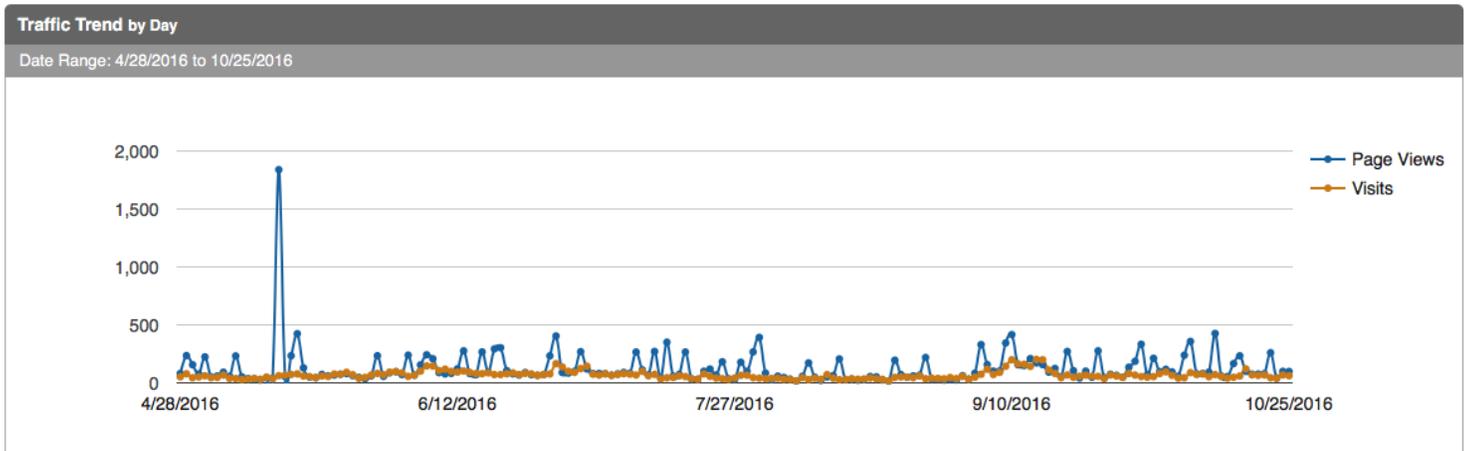
Email, Hotline and Website Administration

- Sent a mass email reminder in May for the Tovrea Castle tour, and in July for the Eastern Caribbean Cruise.
- Made routine eBridge distribution mailing list updates and email transmissions.
- Handled routine Hotline emails about retiree deaths, address changes, etc.
- Worked on email address bounce report problem, with help from Darrel Golic. The number of email addresses reporting bounces has been reduced from 91 to 29. (Note that, as far as can be ascertained, the emails always eventually get through, despite the bounce reports.)
- Checked the entire website for dead links and corrected them. (There were only a few.)

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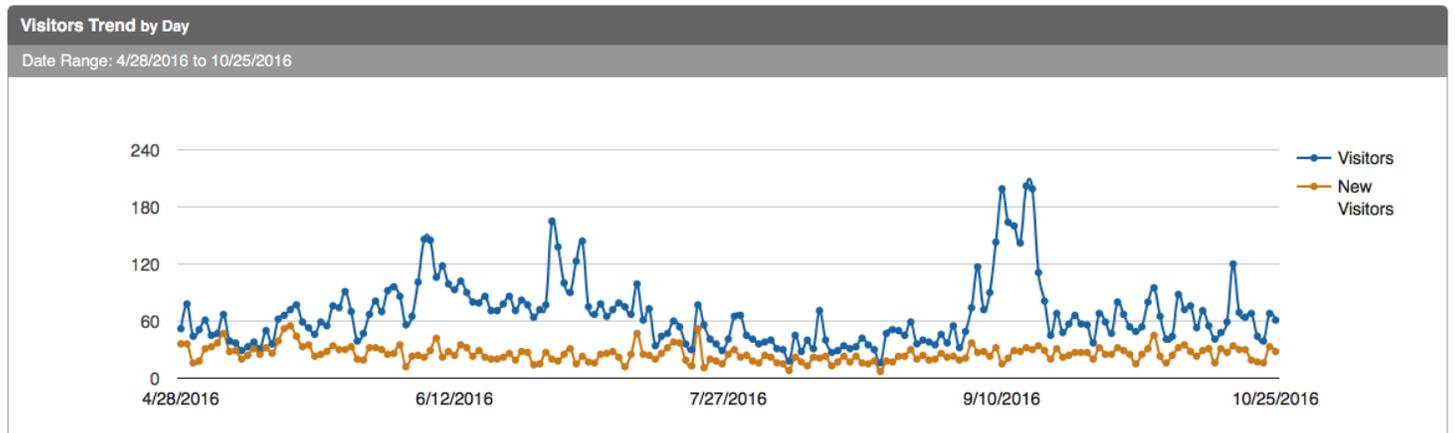
WEBSITE STATISTICS

Site traffic report for April 28, 2016 to October 25, 2016:



The most noticeable item is the page-view spike on May 14. Much of it was your Webmaster doing routine maintenance activity such as dead link checking, but there was also significant activity from NOCIX (was Datashack) in Kansas City. This is a budget Virtual Private Server (VPS) and dedicated server provider, so the traffic came from one of their customers.

Site visitors report for April 28, 2016 to October 25, 2016:



The average number of visitors per day was 67. For the main peaks:

June 7-8: A web crawler from the PSInet part of Cogent in Washington, DC. (Cogent is a large ISP.)

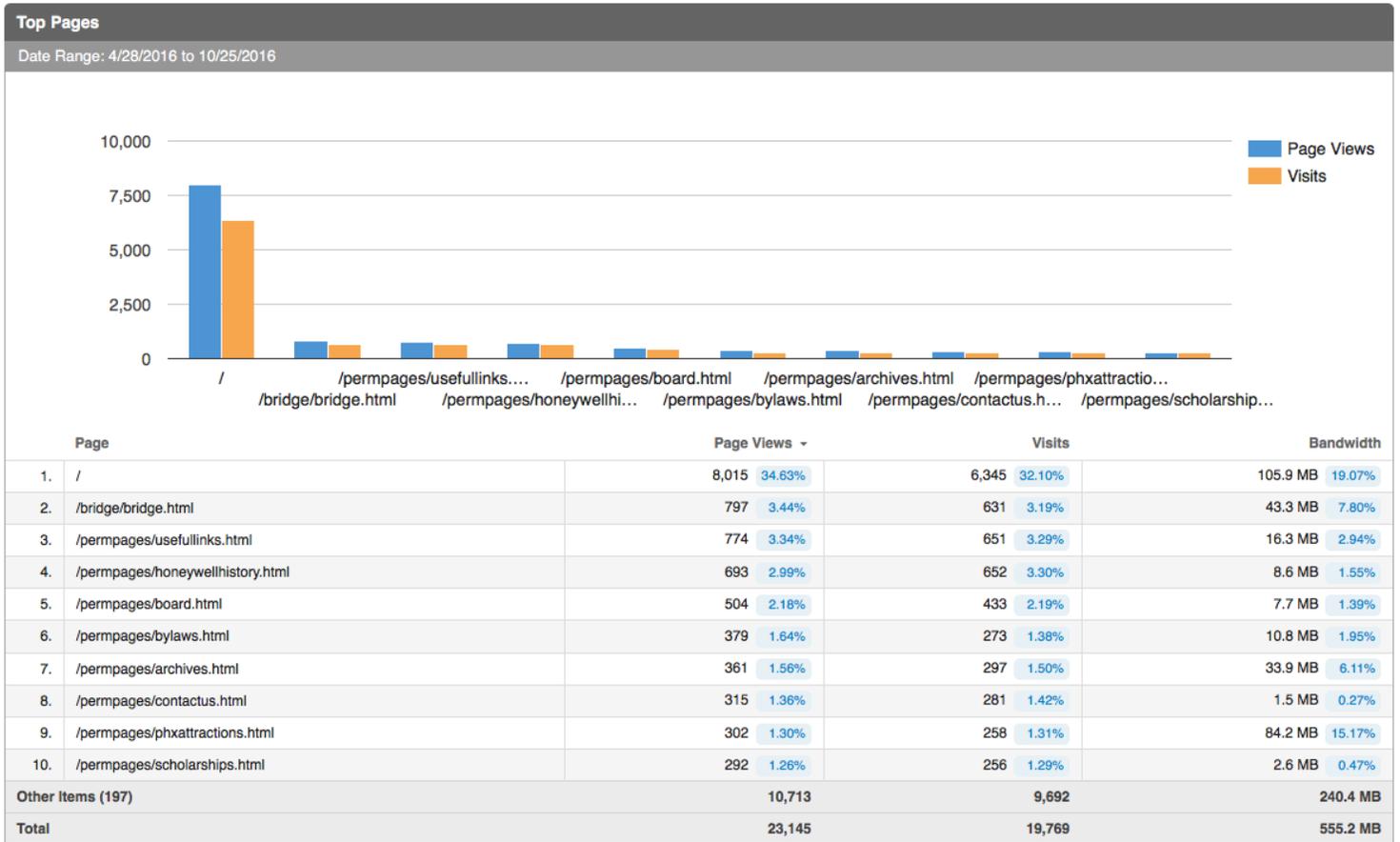
June 28-29: A web crawler from OVH SAS in Roubaix, Northern France. (OVH is a very large ISP.)

July 2-3: A web crawler from OVH SAS.

September 9-15: Web crawlers from Cogent and OVH SAS.

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The most visited pages for the same period:



Continuing the trend from the last report, the online Bridge was more popular than Honeywell history, which used to be the top item. Useful links has also overtaken Honeywell history in popularity.