

HRSC Webmaster Report for October 29, 2015 to February 24, 2016

WEBMASTER ACTIVITY

Updates and Changes to Website Pages

Changes since the last report included:

- Additions to local attractions.
- Updates to Board Members page, and a largely unsuccessful attempt to get decent photographs of everyone!
- Routine online Bridge updates, including updates to upcoming events, and reports and/or photographs of past events.

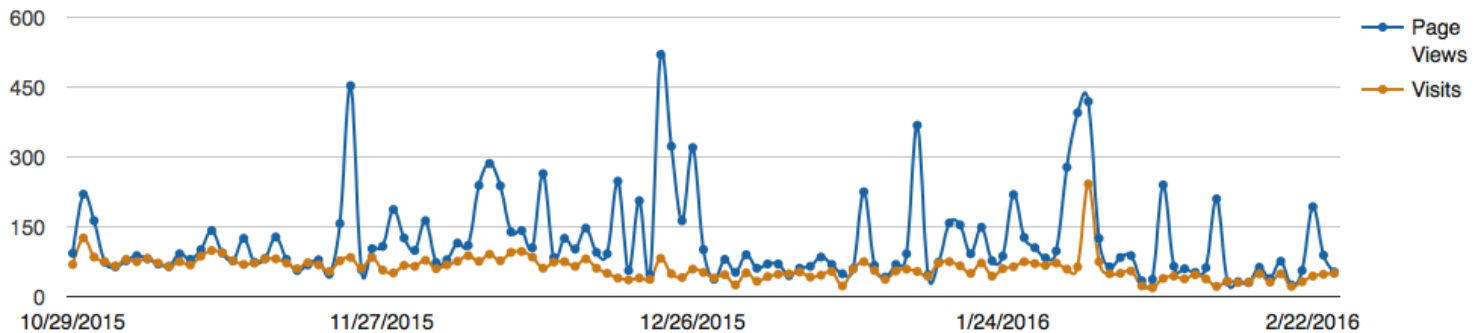
Email, Hotline and Website Administration

- Mass emails about the upcoming dinner-dance, a date change for the casino trip, scholarship applications being accepted and a deadline date change for a Day at the Races.
- Paid \$10.95 on Dec. 16 to renew the hrcaz.org domain name. (\$259.86 paid on Oct. 6 for hosting services, thus annual costs are now \$270.81, reduced from \$286.35.)
- Routine eBridge distribution mailing list updates and email transmissions.
- Routine Hotline emails about retiree deaths, address changes, etc.

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WEBSITE STATISTICS

Site traffic report for October 29, 2015 to February 24, 2016:



The most noticeable items are the spikes on Nov. 24, Dec. 23, Jan. 16 and Jan. 31 – Feb. 1, which appeared to be partly due to programmatic activity, especially from China, Ukraine, Russia, France and Japan. Page view breakdown by country was USA 28%, China 21%, Ukraine 11%, Russia 9%, France 8%, Japan 7% and several others with less activity. Page view by city was Beijing 20%, <unknown> in France, 8%, St. Petersburg, 8%, Phoenix, 7% and several others with less activity. Page views averaged 120 per day over this period.

The most visited pages for the same period:

Top Pages						
Date Range: 10/29/2015 to 2/24/2016						
Page	Page Views	Page Views %	Visits	Visits %	Bandwidth	Bandwidth %
1. /	6,157	42.99%	5,006	40.76%	64.5 MB	19.71%
2. /bridge/bridge.html	748	5.22%	582	4.74%	40.2 MB	12.28%
3. /permpages/honeywellhistory.html	523	3.65%	468	3.81%	6.6 MB	2.02%
4. /permpages/board.html	455	3.18%	384	3.13%	4.9 MB	1.50%
5. /permpages/scholarships.html	354	2.47%	269	2.19%	2.8 MB	0.86%
6. /permpages/usefullinks.html	309	2.16%	236	1.92%	6.6 MB	2.02%
7. /permpages/bylaws.html	279	1.95%	226	1.84%	8.4 MB	2.57%
8. /permpages/phxattractions.html	266	1.86%	207	1.69%	78.4 MB	23.95%
9. /permpages/archives.html	248	1.73%	203	1.65%	15.0 MB	4.58%
10. /permpages/contactus.html	238	1.66%	199	1.62%	1.1 MB	0.34%
Other Items (190)	4,745		4,501		98.7 MB	
Total	14,322		12,281		327.3 MB	

There is nothing exceptional shown by this graph. After an increase in interest in membership application, we are now back to the usual favorite of Honeywell history.