

HRSC Webmaster's Report for February 21, 2018 to March 26, 2018

SUMMARY

Sperry request for pages on our website

- Following board approval, I provided a [placeholder home page](#) to the Sperry retiree club.

Other

- Apart from the above, there was no unusual activity during this reporting period.

WEBMASTER ACTIVITY

Sperry request for pages on our website

- I provided the Sperry retiree club with a placeholder home page and a few single pages linked from it. They seem unlikely to do much more; the main question they have, given that they currently want to keep their website as separate as possible from the HRSC website, is to what extent they should link to the HRSC event schedule, which is mostly Sperry events anyway, and to what extent they should have their own event schedule.

Updates and Changes to Website Pages since last Report

- Made topical updates to pink splash section of the Home Page—membership renewal reminder, IAC Ole Timers lunch photos, Spring Potluck Picnic photos, upcoming A Day at the Races.
- Made routine additions to the Archives page for board minutes, treasurer's reports, online Bridges, and 2014- photo gallery.
- Made updates to upcoming event information and added past event photos and reports where available.
- Created and posted the March online Bridge.

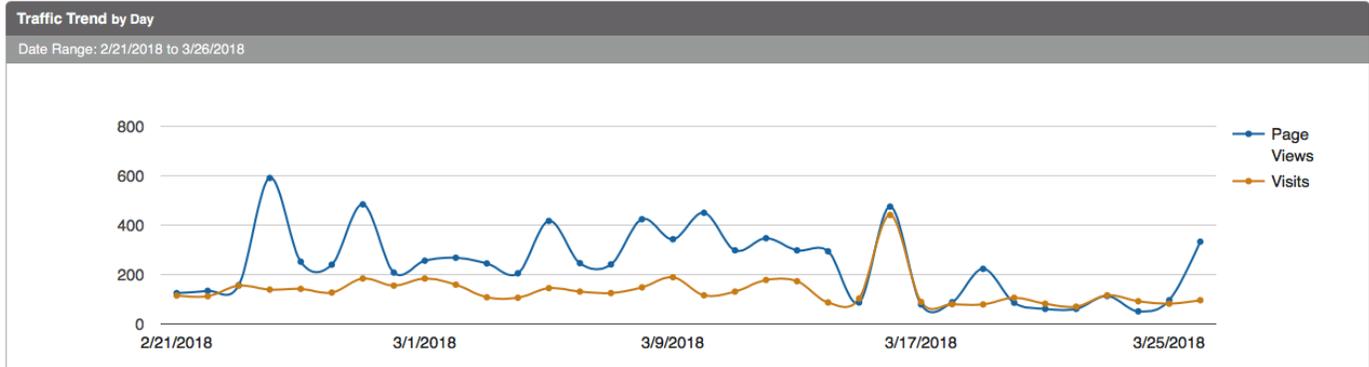
Email, Hotline and Website Administration

- Made routine mailing list updates and eBridge distribution for March, and other email transmissions.
- Handled routine Hotline emails about retiree deaths, address changes, membership renewal not working, incorrect information in member database, requests for links to be added to our website, etc.
- Performed a routine check of the entire website for dead links. As previously noted, there are still quite a few dead links in older Archives items, but mainly restricted to missing images for online Bridges in the Archives older than November 2014.

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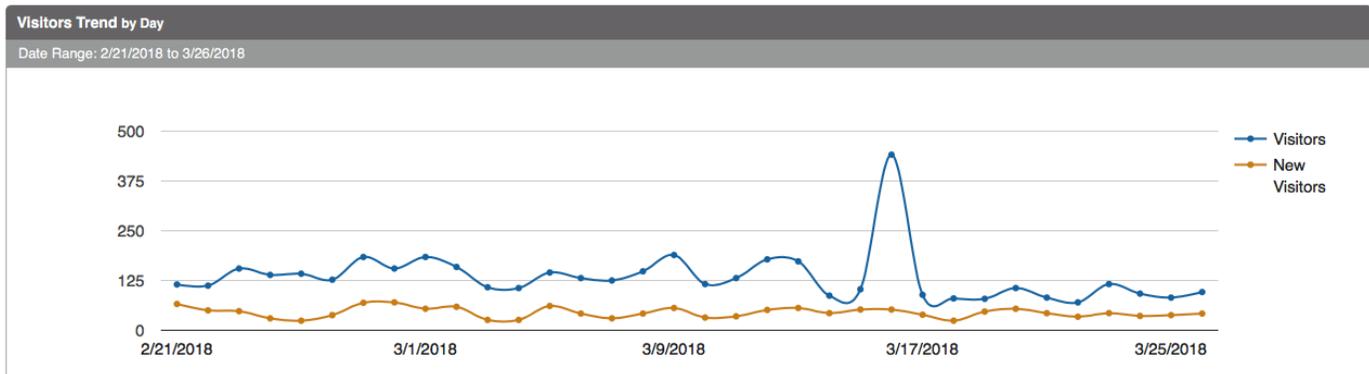
WEBSITE STATISTICS

Site traffic report for February 21, 2018 to March 26, 2018:



Most of the peaks were due to our old friends OVH SAS in France and Linode in the UK. Both have been previously assessed via the Abuse IP Database as not posing a risk to our website. The peak on March 16 was from Bezeqint Hosting in Israel, whom we last saw in September 2017. It appears to be a web scraper aimed at online stores; it also creates spurious shopping carts. Although it is abusive, there are only a couple of abuse reports per month, and it does not appear to create a risk for our site. There was no significant activity from any other malicious IP addresses.

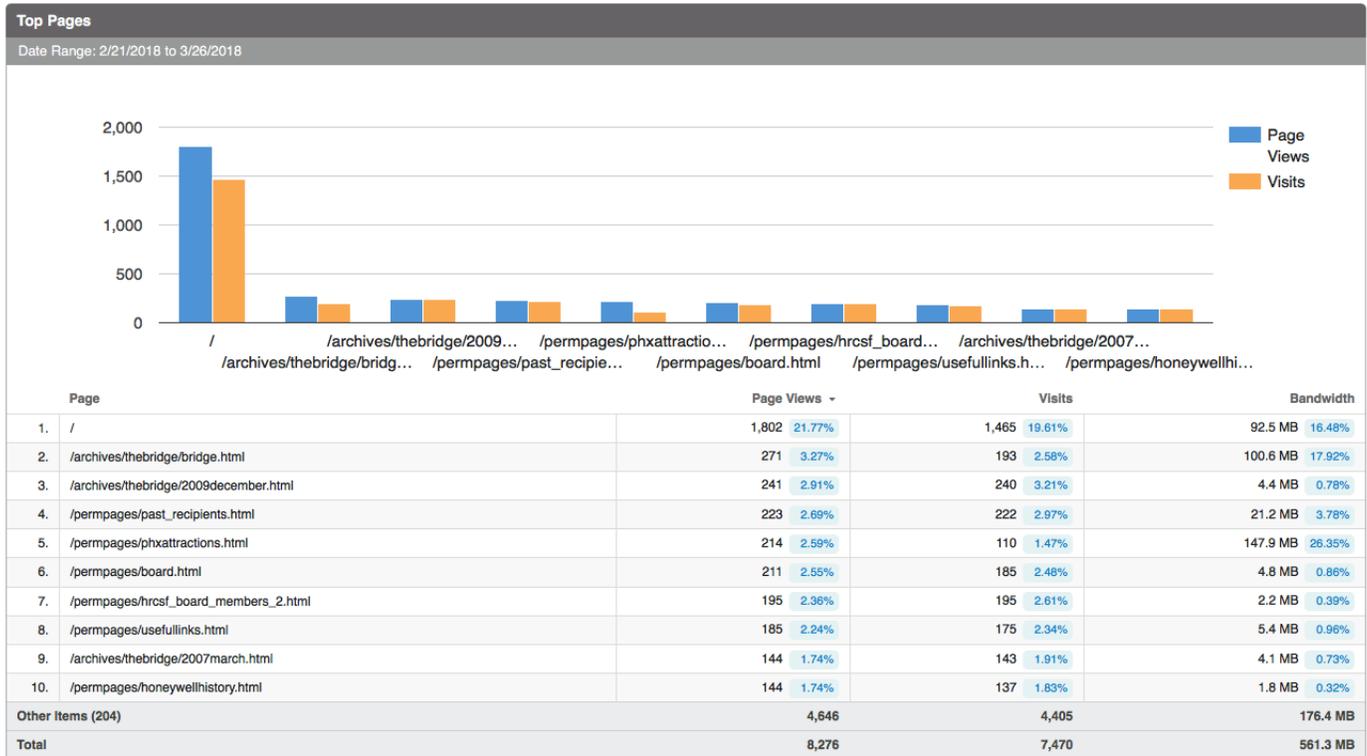
Site visitors report for February 21, 2018 to March 26, 2018:



Visitor traffic increased slightly again this reporting period to 134 visitors per day, similar to the last few reporting periods, (it was 130 for the previous report), but about twice the levels of the first half of 2017.

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The most visited pages for February 21, 2018 to March 26, 2018:



The Online Bridge was again the most popular page this period, (after the home page), followed by the December 2009 Bridge, Past Scholarship Recipients, Phoenix Attractions, and Board Members. (I am not sure why there was interest in the December 2009 Bridge; maybe it was because Ike Templeton had a brewery tour coming up, and someone thinks it is time to do that again!)

Other notable items:

- 37% of page views were from the UK, and they accounted for 5% of bandwidth usage. The USA had 29% of page views, and 81% of bandwidth. Ukraine had 5% of page views, but only 0.2% of bandwidth. Israel had 5% of page views and 2% of bandwidth.
- Within the USA, Arizona accounted for 27% of page views and 67% of bandwidth; similar to the previous five reporting periods. Valley of the Sun cities accounted for 22% of page views and 59% of bandwidth.