

# HRSC Webmaster's Report for September 26 to October 23, 2017

## SUMMARY

- No major activity since the last report on September 25.

## WEBMASTER ACTIVITY

### Updates and Changes to Website Pages since last Report

- Made topical updates to pink splash section of the Home Page.
- Made routine additions to the Archives page for board minutes, treasurer's reports, online Bridges, and 2014- photo gallery.
- Various notices about the "lost" Honey-Bunch-Lunchers eventually paid off when their leader got in touch with me. (The reason the restaurant had no record of their monthly reservation was that it keeps no records for groups smaller than 30.) To prevent recurrence of this problem, I did the following:
  - (1) Created [Bridge\\_Editor@hrcaz.org](mailto:Bridge_Editor@hrcaz.org) which forwards email to the current Bridge editor. This means that we only need to make a change in one place when the Bridge editor changes.
  - (2) Asked lunch group leaders to add this email address to their distribution lists.
  - (3) Asked lunch group leaders to allow their name and email address to be shown with the lunch group schedule.

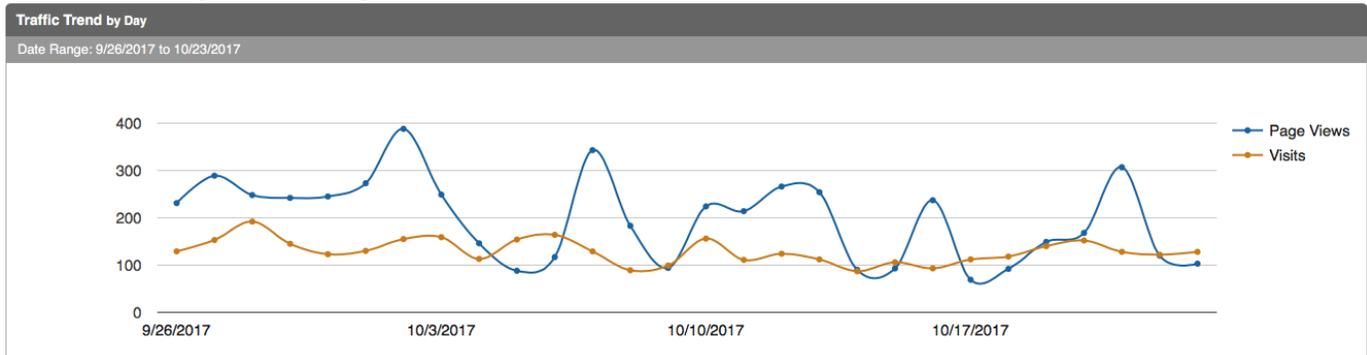
### Email, Hotline and Website Administration

- Made routine October eBridge distributions, mailing list updates and email transmissions.
- Handled routine Hotline emails about retiree deaths, address changes, membership renewal not working (lost checks), requests for links to be added to our website, etc.
- Sent mass emails about Oktoberfest and the RTVOS project.
- Performed a routine check of the entire website for dead links. There are still quite a few dead links in older Archives items, especially for missing images for online Bridges in the Archives older than November 2014.
- Visitor traffic continued to increase, reaching 129 visitors per day this period, compared to the 114 of the prior reporting period, the 95-96 of the two reporting periods prior to that, and the 60 of periods prior to that.

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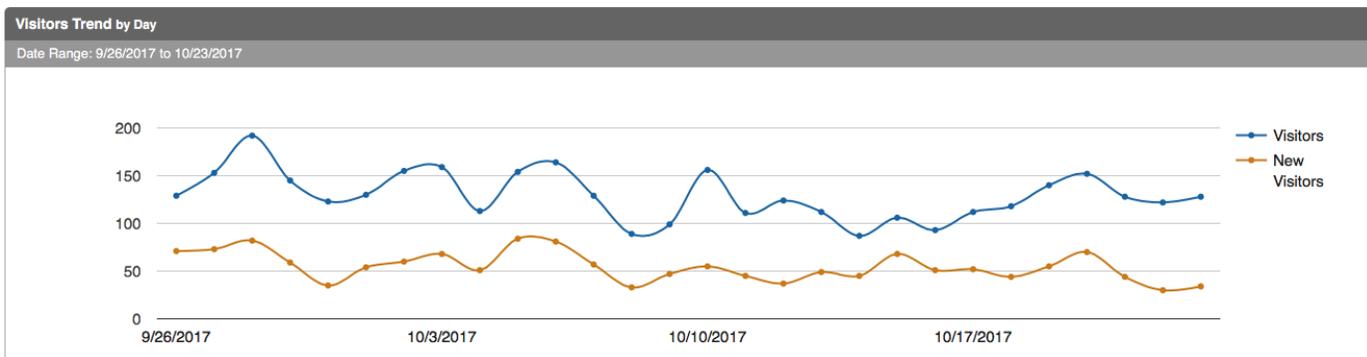
## WEBSITE STATISTICS

### Site traffic report for September 26 to October 23, 2017:



The peaks were due to our old friends Linode in the UK and OVH SAS in France. Both have been previously assessed as not posing a risk to our website.

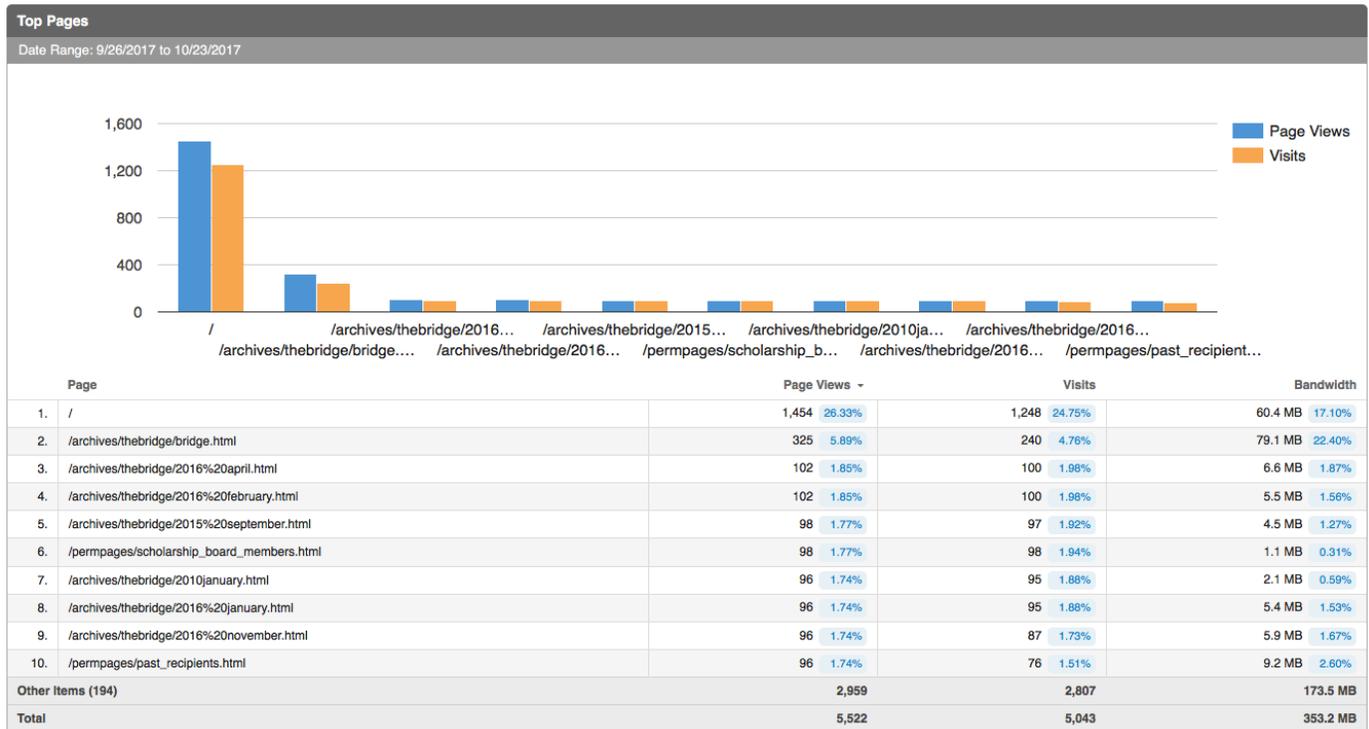
### Site visitors report for September 26 to October 23, 2017:



Visitor traffic continued to increase, reaching 129 visitors per day this period, compared to the 114 of the prior reporting period, the 95-96 of the two reporting periods prior to that, and the 60 of periods prior to that.

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## The most visited pages for the same period:



The Online Bridge was again the most popular this period (after the home page), but individual online Bridges from the archives were also accessed a lot, as was the scholarship past recipients page.

## Other notable items:

- Although there were 2,500 page views from the UK, (twice as many as from the USA), access from the UK only accounted for 4% of bandwidth usage, compared to 94% for the USA.
- Within the USA, Arizona accounted for 67% of bandwidth, (similar to last month's 69%), then came "N/A" at 16%, followed by California at 3%.