HRSC Webmaster's Report for January 22, 2018 to February 20, 2018

SUMMARY

- **Sperry request for pages on our website**
  - The Sperry retiree club asked if it would be possible for Sperry to have a couple of pages on our website.
  - I recommend that we give them a page with the address "hrcaz.org/Sperry" that could have additional pages below it as needed. (See Webmaster Activity below for details.)
  - If the board agrees, I shall convey this to them; *please give your response before or at Wednesday's board meeting*.
- **Problem with Newtek domain names**
  - Our website provider, Newtek, informed me of a problem with the Newtek domain names, requiring all system administrators to change them.
  - I took care of this and all is well. (See Website Administration section of Webmaster Activity below for details.)
- **Other**
  - Apart from the two items above, there was no unusual activity during this reporting period.

WEBMASTER ACTIVITY

Sperry request for pages on our website

- I was approached by Keith Hughes of the Sperry retiree club who asked if it would be possible for Sperry to have a couple of pages on our website for mainly static information. Sperry currently only has Facebook pages, which are unsuitable for static data such as contact information, club rules, etc.
- I recommend that we give them a page with the address "hrcaz.org/Sperry" that could have additional pages below it as needed. There would be no link to this on our home page, or from the left-hand-side buttons, so current users of hrcaz.org would see no change.
- I further recommend that we do not charge them anything for this—apart from the administrative overhead of collecting and accounting for any such payment, the Sperry retiree club organizes most of the events that all our members go on, so we are actually indebted to them, and I thus think it would be inappropriate to charge them.
- For reference, our annual website charges are $286.35 and we have over 360 website pages and linked documents.
- If the board agrees with my recommendation, I shall convey this to Keith Hughes, and work with him to implement the Sperry pages.

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Updates and Changes to Website Pages since last Report

- Made topical updates to pink splash section of the Home Page—RTVOS project completion and promotion of the spring picnic.
- Made routine additions to the Archives page for board minutes, treasurer's reports, online Bridges, and 2014- photo gallery.
- Added new senior discounts to the Useful Links page.
- Made updates to upcoming event information and added past event photos and reports where available.
- Created and posted the February online Bridge, including the Scholarship Program News section, which is linked to from the main Scholarships page.

Email, Hotline and Website Administration

- Problem with Newtek domain names
  - Our website provider, Newtek, informed me that I, (and all system administrators) needed to change the Newtek domain names I use because: *"There is an unidentified third party that is attempting to chat and may engage with clients when visiting the three domains. It is imperative that you do not communicate or provide any sensitive data at these locations."*
  - I have taken care of this and no users of our website should see anything different from normal.
- Made routine February eBridge distributions, mailing list updates and email transmissions.
- Handled routine Hotline emails about retiree deaths, address changes, membership renewal not working, incorrect information in member database, requests for links to be added to our website, etc.
- Sent mass emails about the results of the joint board meeting and our upcoming spring potluck picnic.
- Performed a routine check of the entire website for dead links. As previously noted, there are still quite a few dead links in older Archives items, especially for missing images for online Bridges in the Archives older than November 2014.

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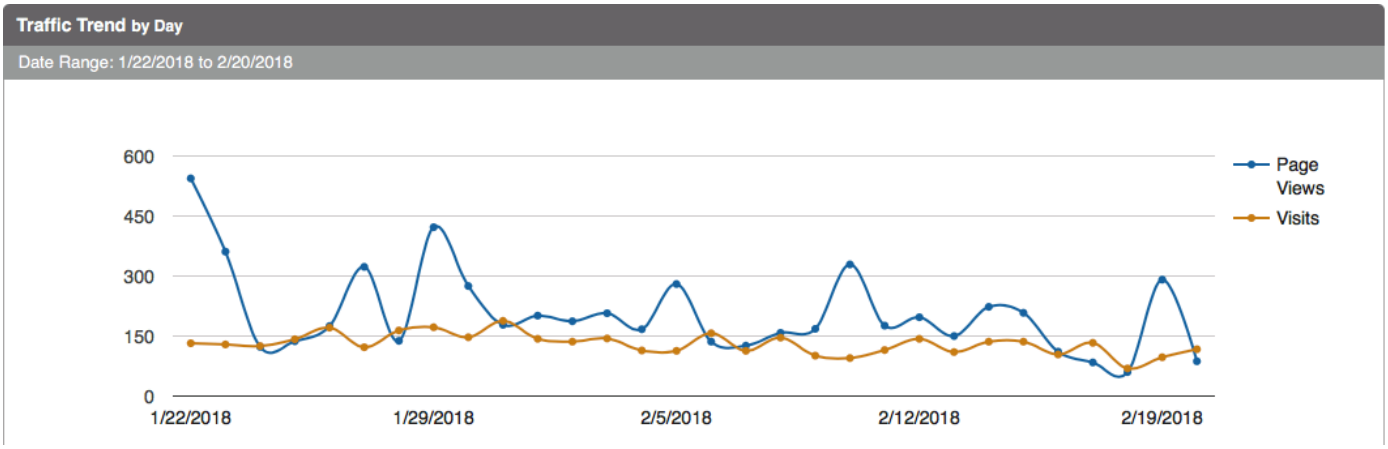
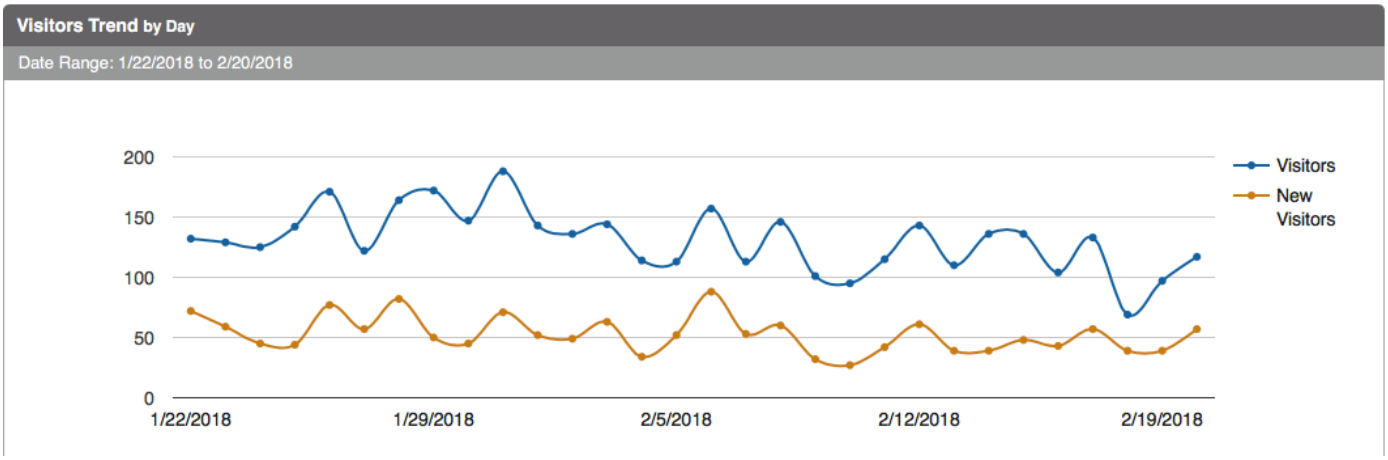
WEBSITE STATISTICS

Site traffic report for January 22, 2018 to February 20, 2018:



Most of the peaks were due to our old friends OVH SAS in France. There was also one from our old friend Linode in the UK. Both have been previously assessed via the Abuse IP Database as not posing a risk to our website. The peak on January 22 was from a new source; "1&1 Internet" in Strang, Germany. It has only been reported once to the Abuse IP Database, and that was a non-specific comment from "Anonymous" back in November, so this IP address is not considered a risk. There was no significant activity from any malicious IP addresses.

Site visitors report for January 22, 2018 to February 20, 2018:



Visitor traffic increased slightly this reporting period to 130 visitors per day, similar to the last few reporting periods, (it was 127 for the previous report), but about twice the levels of the first half of 2017.

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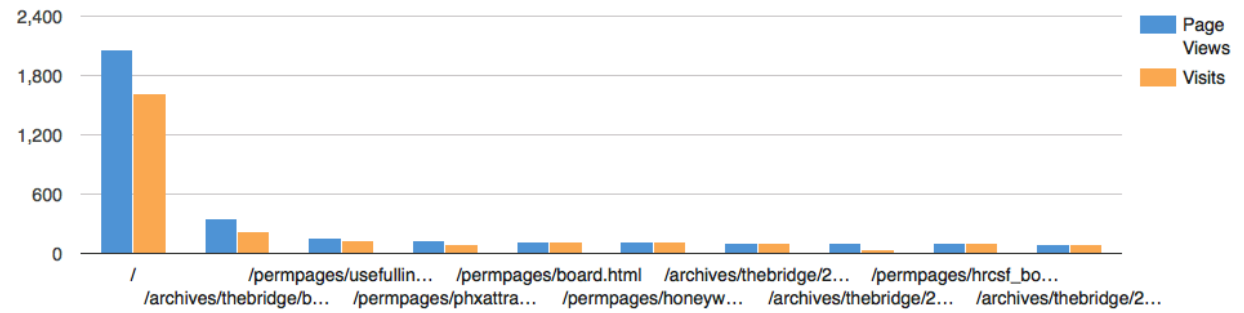
The most visited pages for January 22, 2018 to February 20, 2018:

Top Pages

Date Range: 1/22/2018 to 2/20/2018



	Page	Page Views	Visits	Bandwidth
1.	/	2,058 33.08%	1,622 29.76%	66.5 MB 15.14%
2.	/archives/thebridge/bridge.html	356 5.72%	228 4.18%	147.7 MB 33.62%
3.	/permpages/usefullinks.html	152 2.44%	136 2.50%	4.3 MB 0.98%
4.	/permpages/phxattractions.html	129 2.07%	92 1.69%	87.4 MB 19.90%
5.	/permpages/board.html	121 1.94%	117 2.15%	3.0 MB 0.68%
6.	/permpages/honeywellhistory.html	118 1.90%	112 2.06%	1.5 MB 0.34%
7.	/archives/thebridge/2009december.html	107 1.72%	107 1.96%	1.9 MB 0.43%
8.	/archives/thebridge/2011september.htm	106 1.70%	37 0.68%	2.7 MB 0.61%
9.	/permpages/hrcsf_board_members_2.html	106 1.70%	106 1.94%	1.2 MB 0.27%
10.	/archives/thebridge/2006april.html	96 1.54%	96 1.76%	3.8 MB 0.87%
Other Items (200)		2,873	2,797	119.3 MB
Total		6,222	5,450	439.3 MB

The Online Bridge was again the most popular this period, (after the home page), followed by Useful Links, Phoenix Attractions, Board Members and Honeywell History.

Other notable items:

- 24% of page views were from the USA, and they accounted for 87% of bandwidth usage. The UK had 20% of page views, but only 1.0% of bandwidth. France had 15% of page views, but only 0.6% of bandwidth. Ukraine had 10% of page views but only 0.1% of bandwidth. The Russian Federation had 5% of page views but only 0.7% of bandwidth. Germany had 4% of page views and 7% of bandwidth.

- Within the USA, Arizona accounted for 40% of page views and 78% of bandwidth; similar to the previous four reporting periods. Valley of the Sun cities accounted for 35% of page views and 62% of bandwidth.