

# HRSC Webmaster's Report for October 24 to November 28, 2017

## SUMMARY

- No major activity since the last report on October 23.
- Board decision needed on (a) Arizona Cardinals group tickets and (b) restaurant dinner fund-raising opportunity. (See below for details.)

## WEBMASTER ACTIVITY

### Updates and Changes to Website Pages since last Report

- Made topical updates to pink splash section of the Home Page.
- Made routine additions to the Archives page for board minutes, treasurer's reports, online Bridges, and 2014- photo gallery.
- Made updates to upcoming event information.
- Posted November online Bridge.
- Made updates to board members page.

### Email, Hotline and Website Administration

- Paid our annual website hosting fee of \$275.40 (\$155.40 website, \$10 email) and our annual domain name registration fee of \$10.95.
- Made routine November eBridge distributions, mailing list updates and email transmissions.
- Handled routine Hotline emails about retiree deaths, address changes, membership renewal not working, incorrect information in member database, requests for links to be added to our website, etc.
- Sent mass emails about RTVOS project, 3 for Free cruise offer, Palo Verde power station tour clarification and Xmas Dinner Dance.
- Had email correspondence about AZ Cardinals group tickets. (Information sent to last board meeting, but I heard nothing back.) We should either follow up or else tell them we have no interest. Here is the information again:
  - [Cardinals group tickets](#) (Minimum group size 15) are \$62.00 - \$66.00 including taxes, fees and complimentary parking. They are available for any remaining home game except for the Seahawks game. The normal price for these tickets is \$70 - \$100 plus taxes and fees, depending on the game.
  - Groups are seated along the terrace sideline levels in the first few rows for \$66.00 or higher up for \$62.00. These are sections 407-410 or 415-418 on the Cardinals' side, and sections 438-441 or 446-449 on the visitors' side.
  - Our group would get a scoreboard greeting and an announcement over the loudspeaker welcoming us. Depending on group size, there would be other goodies such as vouchers, Cardinals hats, mini helmets, concession cards, personalized authentic jerseys (group size 75+), etc. Our contact is [AMartucci@Cardinals.nfl.net](mailto:AMartucci@Cardinals.nfl.net). 602-379-1667. He'll be happy to answer any questions we might have.
- Had email correspondence (see below) about a potential fund-raising opportunity; does the board have any interest in this?
  - Opportunities to host fundraising dinners for Honeywell Retiree Social Club Of Arizona at local restaurants in November & December.

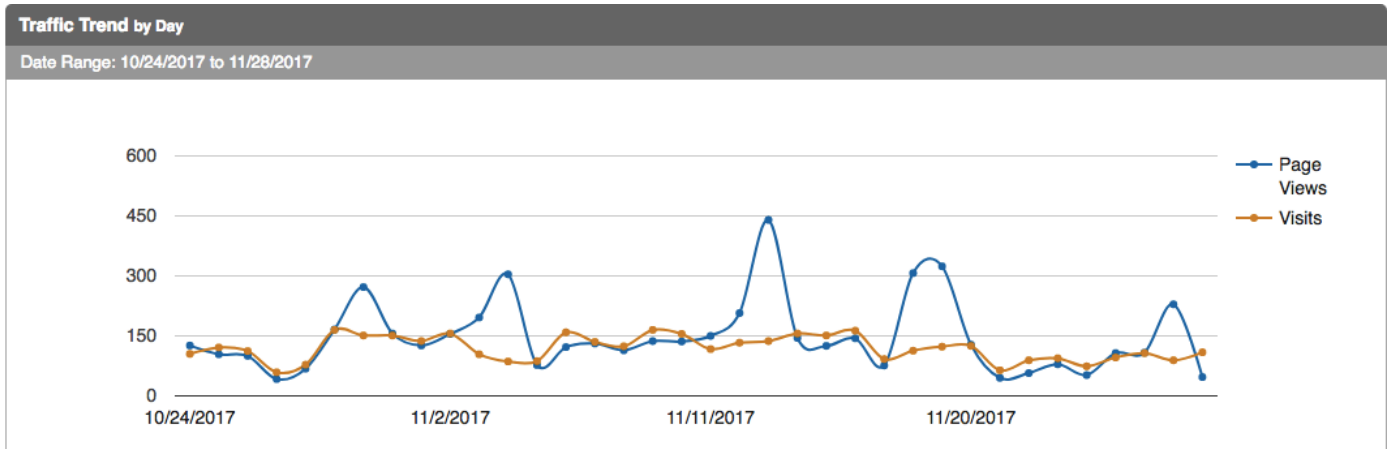
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- Restaurants in your area including IHOP, Creamistry, and Los Compadres Mexican Restaurant are giving back 15 - 20% of sales to Honeywell Retiree Social Club Of Arizona. All you do is choose available locations/dates on the link below and make a request online.
- [View Restaurants Giving Back To Honeywell Retiree Social Club Of Arizona](#)
- You can choose up to 3 dates. I would advise making a request sooner as these dates will go quickly.
- Sean Park ([sean@groupraise.org](mailto:sean@groupraise.org)) | The most delicious way to change the world
- Performed a routine check of the entire website for dead links. There are still quite a few dead links in older Archives items, especially for missing images for online Bridges in the Archives older than November 2014.
- Visitor traffic was slightly reduced this reporting period; 119 visitors per day, compared to the 129 and 114 of the prior reporting periods, the 95-96 of the two reporting periods prior to that, and the 60 of periods prior to that.

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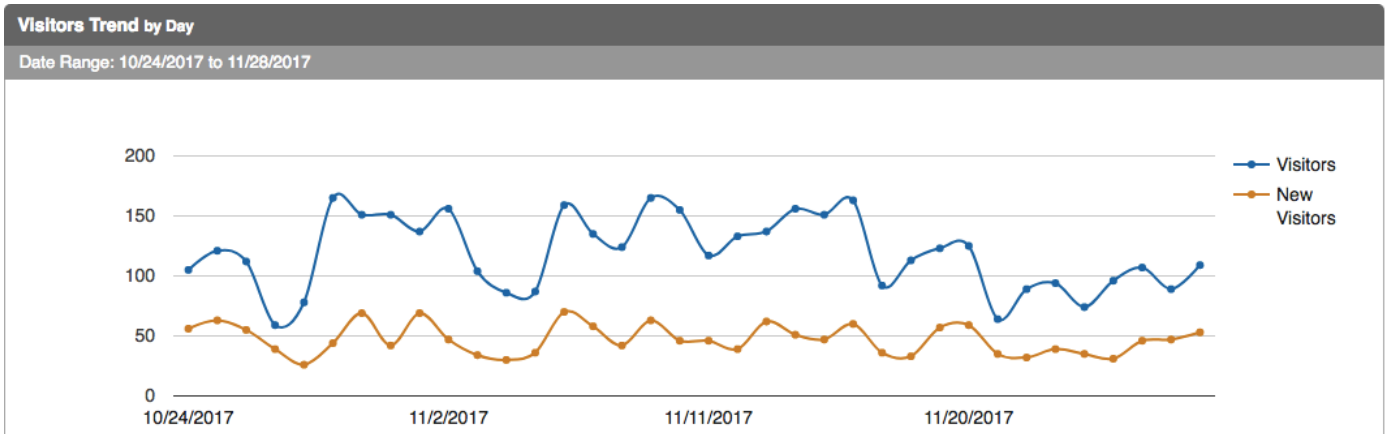
## WEBSITE STATISTICS

### Site traffic report for October 24 to November 28, 2017:



The peaks were mainly due to our old friends OVH SAS in France, and also, at a lower level, our old friend Linode in the UK. Both have been previously assessed as not posing a risk to our website. For the first time, we were also visited several times by Google search spiders, which contributed to the peaks. There was no significant activity from any malicious IP addresses.

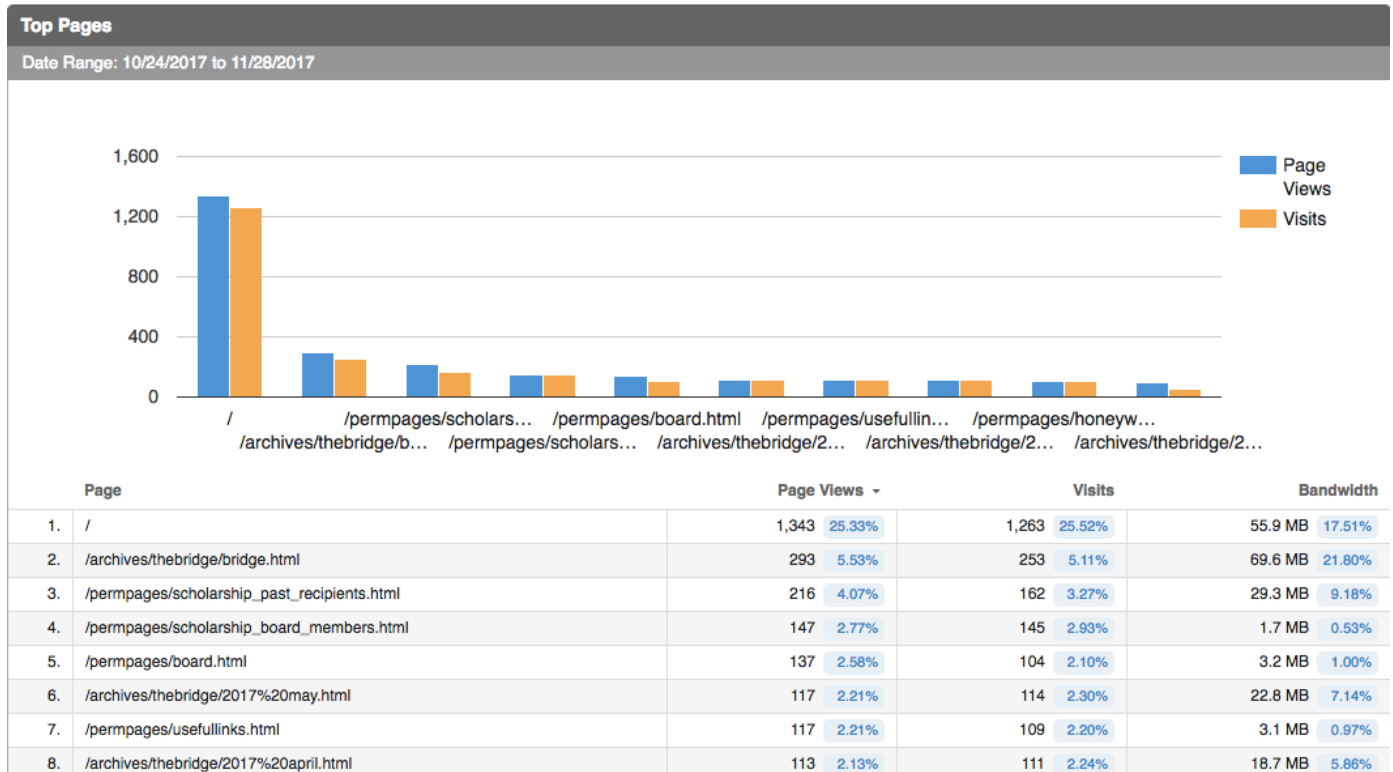
### Site visitors report for October 24 to November 28, 2017:



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## The most visited pages for October 24 to November 28, 2017:



The Online Bridge was again the most popular this period, (after the home page), followed by the scholarship past recipients and scholarship board members pages.

### Other notable items:

- 30% of page views were from the UK, but they only accounted for 5% of bandwidth. The USA had 25% of page views, but 75% of bandwidth. France had 13% of page views, but only 1% of bandwidth.
- Within the USA, Arizona accounted for 31% of page views and 60% of bandwidth; similar to the previous two reporting periods. Valley of the Sun cities accounted for 29% of page views and 53% of bandwidth.