

HRSC Webmaster's Report February 26 to April 28, 2020

SUMMARY

- Mainly routine activity, including March and April Bridge distribution.
- Managed update of Bylaws.
- Sent out board member ballot and reported results to board.
- Website statistics unavailable as SmarterStats cannot be logged into.

WEBMASTER ACTIVITY

(1) Email, Hotline and Website Administration

- Handled routine Hotline emails and phone calls about address changes, requests for help on the HRSC membership renewal process, follow-up on mailed dues checks, requests to be added to the email distribution list sent to all members, requests for links to be added to our website, reminders for upcoming events, etc.
- Distributed March and April eBridges.
- Managed update of the Bylaws by providing a draft version and modifying based on board member input, then putting out a message from Mary informing members of the changes.
- Performed a routine check of the entire website for dead links and made several corrections.

(2) Website Page Updates

- Kept the past and upcoming events sections up to date.
- Made some updates to the draft board job descriptions, including a link at top center of the [Board Members](#) page.
- Kept the home page pink splash up to date with added or removed entries for upcoming events, etc.
- Suggested changes to the Membership Application/Renewal form to clarify between fields for applicant and spouse. These are to be discussed at some later date.

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WEBSITE STATISTICS

SmarterStats, which generates the charts normally shown here, is unavailable at present; Newtek are working on fixing a shared server configuration problem.

If they fix it in time, these charts may be available for the 10:30am April 29 board meeting, but this seems unlikely at present.

Site traffic report for February 26 to April 28, 2020

Site visitors report for February 26 to April 28, 2020

The most visited pages for February 26 to April 28, 2020

Demographics